

## Selected MBA Programs in China

Program	Year started	Annual enrollment	Average years of work experience	Average age of students	Percentage from each sector	Student background	Courses/credits	Duration of program
<b>Beijing International MBA</b>  MBA  EMBA  Partnership between China Center for Economic Research (CCER) and a consortium of 26 Jesuit schools headed by Fordham University	MBA: 1998  EMBA: 2000	MBA: FT: 50 PT: 50  EMBA: 110-120	MBA: 7  EMBA: 14	MBA: FT: 29 PT: 32  EMBA: 37	MBA: SOE 19% FIE 32% P/C 32% JV 11% Other 6%  EMBA: SOE 21% FIE 25% P/C 22% JV 16% Other 16%	MBA: Marketing/sales mgr. 28% GM/VGM 26% HR & admin. mgr. 10% Project mgr. 10% Other 26%  EMBA: Pres./GM 34% VP 28% Senior mgr. 28% Other 10%	MBA: 22  EMBA: 20 courses, all required. Two prerequisites.	FT: 18 months  PT: 2.5 years  EMBA: 2 years
<b>Beijing University, Guanghua School of Management</b>  MBA  International MBA (with National University of Singapore [NUS])  EMBA	MBA: 1994  IMBA: 2001  EMBA: 1999 (pilot) 2002 (official approval)	MBA: FT: 140 PT: 120  IMBA: 50  EMBA: BJ 100 SH 50 SZ 50	MBA: 5.8  IMBA: 5.7  EMBA: 15	MBA: 29  IMBA: 28  EMBA: 38	MBA: SOE 30% Gov't 24% Collective 13% Shareholding enterprises 8% FIE 10% Foreign students 10% Other 4%  IMBA: NA  EMBA: SOE 38% Collective 27% FIE 22% Other 10% Gov't: 3%	MBA: Men 72% Women 28%  IMBA: PRC 75% Singapore 15% South Korea 5% Other 5%  EMBA: Top level management, CEOs, board of directors from across China	MBA: 12 core, 8 electives, thesis  IMBA: 12 core, 8 electives, thesis  EMBA: 12 core, 5 electives, thesis	MBA: FT: 2 years  PT: 3 years  IMBA: 2 years  EMBA: 20 months
<b>Cheung Kong Graduate School of Business</b>  MBA  EMBA  Independent, nonprofit private school.	MBA: 2003  EMBA: 2002	MBA: 50  EMBA: 110	MBA: 7  EMBA: NA	MBA: 29  EMBA: 37	MBA: FIE 40% SOE 31% Private 29%  EMBA: Private 37% SOE 22% MNC 18% Gov't/nonprofit 15% Other 8%	MBA: Ass't. mgr. 19% Deputy mgr. 14% Mgr. 45% General mgr. and above 22% Men 80% Women 20%  EMBA: Pres./CEO 64% Governor 14% VGM 17% Snr. Mgr. 5%  From across China: BJ 30% SH 10% Guangdong 10% Other 50% Men 85.6% Women 14.4%	MBA: 22, all required  EMBA: 24, all required	MBA: 12-month intensive study, followed by 5-month consultancy.  EMBA: 20 months

Structure	Language of instruction	Faculty	Location	Accreditation**	Fees	Program strengths and specialties
<p>10 weeks and 4 courses every semester</p> <p>EMBA: Every other weekend, Saturday and Sunday</p>	<p>MBA: English</p> <p>EMBA: Mandarin</p>	<p>95% US-educated. MBA: 60-70% currently teaching in US, 30% returnees.</p> <p>EMBA: 60-70% classes taught by US-educated professors of Chinese origin, 30% taught by US professors and translated.</p>	<p>Beijing</p>	<p>AACSB</p>	<p>FT MBA: ¥120,000 (\$14,515)</p> <p>EMBA: ¥225,000 (\$27,216)</p>	<p>Partnership with CCER, Beijing University's reputation, ability to attract the best students in China.</p> <p>US pedagogy with Chinese cases. Stress on leadership potential, honesty, consistency, team spirit, openness, and confidence.</p> <p>Outward bound programs. Study Chinese classical strategies.</p>
<p>MBA: PT: Evenings and weekends</p> <p>IMBA: FT</p> <p>EMBA: Friday-Monday, once a month</p>	<p>MBA: Mandarin</p> <p>IMBA: English and Mandarin</p> <p>EMBA: Mandarin, but many texts, handouts bilingual.</p>	<p>MBA: 70% have PhDs from top international business or economics schools.</p> <p>IMBA: Beijing and NUS faculty have degrees from top international universities.</p> <p>EMBA: Drawn from top international business schools, including Guanghai.</p>	<p>MBA: Beijing</p> <p>IMBA: 1 year Beijing, 1 year Singapore</p> <p>EMBA: Beijing</p>	<p>MBA: MOE</p> <p>IMBA: AACSB (NUS), MOE (Beijing)</p> <p>EMBA: MOE</p>	<p>MBA: ¥70,000 (\$8,467)</p> <p>IMBA: ¥80,000 (\$9,677) + S\$18,000 (\$10,452)</p> <p>EMBA: ¥250,000 (\$30,240)</p>	<p>International, productive faculty; top students; strong international network.</p> <p>MBA: Aiming for 30% foreign students to improve international exposure</p> <p>IMBA: International experience, bilingual program. Partnership with NUS. Both grant degree.</p> <p>EMBA: Combines knowledge of China's economy and business with modern management. Focus on issues particular to China: SOE reform, management, Chinese overseas investment. Living in required for two residential weeks.</p>
<p>MBA: 6 modules, each module 7 weeks</p> <p>EMBA: Friday-Monday, once a month</p>	<p>MBA: English</p> <p>EMBA: Mandarin</p>	<p>PhDs from business schools in North America and Europe. Chinese and foreign professors with international and Chinese business experience.</p>	<p>MBA: Shanghai</p> <p>Several exchange programs available.</p> <p>EMBA: Beijing</p>	<p>MBA: MOE</p> <p>EMBA: MOE</p>	<p>MBA: ¥120,000 (\$14,515)</p> <p>EMBA: ¥258,000 (\$31,208)</p>	<p>Strong understanding of Chinese business issues. Combine Chinese knowledge with international practice.</p> <p>CKGSB plans to set up Greater China Business Research Center and China Case Development Center.</p> <p>EMBA: Brings top businesspeople from across China—strengthens nationwide networks and learn from diversity within China.</p> <p>Emphasizes the importance of turning out CEOs—careful student screening for sense of social responsibility, passion, inspiration, and unselfishness.</p>

**Selected MBA Programs in China** (continued)

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<b>China Europe International Business School</b>  MBA  EMBA  Joint venture between Shanghai Jiaotong University, the Shanghai municipal government, and the European Union	MBA: 1994  EMBA: 1995	MBA: 124  EMBA: 496	MBA: 7  EMBA: 13	MBA: 29  EMBA: 37	MBA: WFOE 40% P/C 18% SOE 16% JV 16% Other 4% Gov't 4%  EMBA: JV 41% Private 26% SOE 26% Gov't 4% Joint stock 3%	MBA: Men 67% Women 33% Overseas 14%  EMBA: Men 84% Women 16% PRC 94%  Top mgt. 51% Senior mgt. 26% Middle mgt. 19% Other: 4%	MBA: 18 core, 8 electives  EMBA: 15 required, plus electives and field study project	MBA: 17 months  EMBA: 2 years
<b>The Chinese University of Hong Kong</b>  MBA  EMBA  Finance MBA (with Qinghua University)	MBA: 1977  EMBA: 1993  FMBA: 2000	MBA: FT: 50 PT: 135  EMBA: 44  FMBA: 74	MBA: FT: 4.6 PT: 7.3  EMBA: 14  FMBA: 9	MBA: FT: 28 PT: 30  EMBA: 39  FMBA: 33	MBA: NA  EMBA: NA  FMBA: SOE 45% JV 19% WFOE 13% Private 6% Gov't 13% Other 3%	MBA: FT: HK 38% Asia 49% Europe 2% Canada and US 11%  Men 65% Women 35%  PT: Local 89% Asia 2% Europe 3% Canada and US 6%  Men 60% Women 40%  EMBA: Men 66% Women 34%  FMBA: PRC 99% HK 0.7% Men 63% Women 37%	MBA: FT: 11 required, 4 electives, 4 pre-core. (Integrated Core Course takes an entire semester)  PT: 13 required, 3 electives  EMBA: 16  FMBA: 19 courses, 1 seminar, 1 field trip to Hong Kong or 1 financial research	MBA: FT: 18 months  PT: 2 years  EMBA: 2 years  FMBA: 2 years
<b>Fudan University</b>  MBA  EMBA	MBA: 1991  EMBA 2002:	MBA: NA  EMBA: 60-70	MBA: 5  EMBA: 17	MBA: NA  EMBA: 39	MBA: SOE 26% JV 40% Private 29% Other 5%  EMBA: Gov't 5%, the rest divided about equally among SOEs, JVs, and private enterprises.	MBA: Mostly middle managers  EMBA: 84% top- level mgt. from PRC, Hong Kong, Taiwan, and Southeast Asia.	MBA: NA  EMBA: 18 courses (2 prerequisites, 10 core, 6 electives), thesis.	MBA: 2.5 years  EMBA: 20 months

Structure	Language of instruction	Faculty	Location	Accreditation**	Fees	Program strengths and specialties
<p>MBA: FT studies only, 6 week blocks.</p> <p>EMBA: Once a month, Friday-Monday</p>	<p>MBA: English</p> <p>EMBA: English or English with interpretation</p>	<p>MBA: Half Chinese, half foreign, but nearly all trained abroad.</p> <p>EMBA: Nearly all PhDs from top foreign universities.</p>	<p>MBA: Shanghai. Study abroad available.</p> <p>EMBA: Beijing and Shanghai. Optional study tour to Europe after completion of coursework.</p>	<p>MOE, seeking EQUIS</p>	<p>MBA: International students \$25,000 PRC students ¥138,000 (\$16,673)</p> <p>EMBA: ¥258,000 (\$31,208)</p>	<p>Quality of students and alumni, innovative teaching methods—case studies, fieldwork, interactive education. 40% of CEIBS MBA students spend a semester abroad; foreign students come to CEIBS.</p> <p>MBA: Aim for diversity—at least 20% non-PRC, preferably native English speakers.</p> <p>EMBA: Living in required for opening residency.</p>
<p>MBA: PT: Evenings or weekends</p> <p>EMBA: PT: Friday evenings, Saturday afternoons. Two full weeks at beginning and end of program, one in Hong Kong, one abroad.</p> <p>FMBA: PT: weekends</p>	<p>MBA: English, though some electives may be in Mandarin/Cantonese</p> <p>EMBA: Mandarin/Cantonese and English</p> <p>FMBA: English, Mandarin</p>	<p>MBA: NA</p> <p>EMBA: NA</p> <p>FMBA: 2/3 CUHK professors, 1/3 Qinghua professors, practitioners, PRC policymakers.</p>	<p>MBA: Hong Kong. 17 exchange programs available for FT students.</p> <p>EMBA: Hong Kong</p> <p>FMBA: Beijing</p>	<p>AACSB</p>	<p>MBA: FT: HK\$122,850 (\$15,817) for regular courses + HK\$10,800 (\$1,390) for pre-core</p> <p>PT: HK\$200,640 (\$25,832)</p> <p>EMBA: HK\$230,528 (\$29,680), plus HK\$10,000 (\$1,287) for residence week</p> <p>FMBA: ¥128,000 (\$15,483)</p>	<p>MBA, EMBA: CUHK bridges East and West. Teachers all from excellent western universities, all want to contribute to China.</p> <p>MBA: FT: Joint program with HEC School of Management, Paris.</p> <p>EMBA: One residence week abroad. Living in required for both residence weeks.</p> <p>FMBA: Residence week in Hong Kong.</p> <p>CHUK also offers Master of Professional Accountancy with the Shanghai National Accounting Institute, and plans to offer an EMBA with Xi'an Jiaotong University in Shaanxi in 2004.</p>
<p>MBA: PT: Evenings and weekends OR weekends only</p> <p>EMBA: Once a month, Friday-Monday</p>	<p>MBA: Mandarin</p> <p>EMBA: Mandarin</p>	<p>MBA: Many are foreign-trained professors of Chinese origin who speak Mandarin.</p>	<p>MBA: Shanghai</p> <p>EMBA: Shanghai</p>	<p>MBA: MOE</p> <p>EMBA: MOE</p>	<p>MBA: PT: ¥80,000 (\$9,677) FT: ¥90,000 (\$10,886)</p> <p>EMBA: ¥258,000 (\$31,208)</p>	<p>EMBA: Taught entirely in Chinese.</p> <p>Fudan also offers MBAs in cooperation with HKU, Massachusetts Institute of Technology, and BI Norwegian School of Management.</p>

**Selected MBA Programs in China** (continued)

Program	Year started	Annual enrollment	Average years of work experience	Average age of students	Percentage from each sector	Student background	Courses/credits	Duration of program
<p><b>Hong Kong University (HKU)</b></p> <p>MBA</p> <p>IMBA (with Fudan University)</p>	<p>MBA: 1979 (diploma); 1997 (MBA)</p> <p>IMBA: 1998</p>	<p>MBA: PT: 60-80 FT: 60-70</p> <p>IMBA: 150</p>	<p>MBA: 7</p> <p>IMBA: 5-6</p>	<p>MBA: FT: 29 PT: 31</p> <p>IMBA: late 20s-early 30s</p>	<p>MBA: NA</p> <p>IMBA: NA</p>	<p>MBA: FT mostly from PRC.</p> <p>IMBA: Middle to senior mgt. in JV, MNC, SOE, or private co.</p>	<p>MBA: 10 required, 6 electives, two workshops</p> <p>IMBA: 11 required, 5 electives</p>	<p>MBA: 2 years</p> <p>IMBA: 2 years</p>
<p><b>Hong Kong University of Science and Technology (HKUST) School of Business and Management</b></p> <p>MBA</p> <p>MBA in Shenzhen</p>	<p>MBA: 1991</p> <p>SZ: 2002</p>	<p>FT: 57</p> <p>PT: 135 admitted</p> <p>SZ: 40</p>	<p>FT: 4</p> <p>PT: 7</p> <p>SZ: 8</p>	<p>FT: 27</p> <p>PT: 29</p> <p>SZ: 31</p>	<p>FT/PT: NA</p> <p>SZ: More from MNCs, some SOEs</p>	<p>FT: Men 47% Women 53% International 61% (about half from the PRC)</p> <p>PT: Men 61% Women 39% International 4.5%</p> <p>SZ: Men 67% Women 33% Sales/marketing 33% IT 14% Finance/investment 14% Bus. dev. 14% General mgt. 10%</p>	<p>FT: 54 credits</p> <p>PT: 43 credits (required courses same; PT fewer electives)</p> <p>SZ: 43 credits 27 core, 16 advanced</p>	<p>FT: 18 months</p> <p>PT: 2 years</p> <p>SZ: 2 years</p>
<p><b>HKUST International Executive MBA</b></p>	<p>2002</p>	<p>36</p>	<p>20</p>	<p>40</p>	<p>Private 33% SOE 28% FIE 11% Gov't 8% Other 19%</p>	<p>Hong Kong 19% PRC 81% Men 75% Women 25%</p>	<p>12 core, 4 electives</p>	<p>15 months</p>
<p><b>Kellogg-HKUST EMBA</b></p> <p>Partnership between HKUST and Northwestern University's Kellogg School of Management.</p>	<p>1998</p>	<p>50-60</p>	<p>15</p>	<p>38</p>	<p>NA</p>	<p>Hong Kong 22% PRC 18% Other Asia 26% Non-Asia 34% Men 80% Women 20%</p> <p>Tends to attract senior executives</p>	<p>28 courses, all required</p>	<p>16 months</p>

Structure	Language of instruction	Faculty	Location	Accreditation**	Fees	Program strengths and specialties
<p>MBA: PT: Weekday evenings and Saturday afternoons.</p> <p>IMBA: Weekday evenings and Friday-Monday once a month OR Friday-Saturday or Sunday-Monday</p>	<p>MBA: English</p> <p>IMBA: English</p>	<p>MBA: 100% have foreign PhDs, 90% from US</p> <p>IMBA: 1/3 from Fudan, 2/3 from HKU</p>	<p>MBA: Hong Kong, may take courses at Fudan in Shanghai.</p> <p>IMBA: Shanghai, 2 courses and graduation in Hong Kong.</p>	<p>MBA: NA</p> <p>IMBA: NA</p>	<p>MBA: FT: HK\$157,500 (\$20,278) PT: HK\$178,500 (\$22,981)</p> <p>IMBA: ¥76,000 (\$9,193)</p>	<p>MBA: Asia and China focus</p> <p>IMBA: HKU knows both China and the West, brings international standards and practices to China.</p> <p>160 Asian business cases.</p> <p>Research Centers:</p> <ul style="list-style-type: none"> <li>• Center for Asian Business Cases</li> <li>• Hong Kong Institute of Economics and Business Strategy</li> <li>• Chinese Management Center</li> <li>• Center for China Financial Research</li> <li>• Center for Innovation and Risk Management Research</li> </ul> <p>IMBA: Executive and Finance IMBAs also available</p>
<p>PT: Saturdays</p> <p>SZ: Saturdays, some Sundays</p>	<p>FT/PT: English</p> <p>SZ: English</p>	<p>HKUST faculty: 100% PhDs, largely from top 20 international business schools. International mix in terms of education and ethnic origin.</p>	<p>FT/PT: Hong Kong, with 38 international student exchange programs.</p> <p>SZ: Shenzhen; 5 days at HKUST</p>	<p>AACSB</p> <p>EQUIS</p>	<p>FT: HK\$197,800 (\$25,466)</p> <p>PT: HK\$175,500 (\$22,595)</p> <p>SZ: HK\$197,800 (\$25,466)</p>	<p>Asia-Pacific focus. Brings PRC managers to Hong Kong, for more international exposure.</p> <p>SZ: Focus on mid-level managers. Smaller class size.</p> <p>HKUST also offers dual MBA/MSc degrees in Information Systems Management and Investment Management.</p>
<p>4 consecutive days of teaching per module, usually Thursday-Sunday</p>	<p>Mandarin or English with translation. Materials may be in either language.</p>	<p>HKUST faculty (see above).</p>	<p>3 modules in Hong Kong, 12 modules in cities throughout China.</p>	<p>AACSB</p> <p>EFMD</p>	<p>HK\$320,000 (\$41,199)</p>	<p>Gives PRC nationals international exposure and experience.</p> <p>Aimed at managers in PRC companies.</p> <p>Living in for modules taught in Hong Kong.</p>
<p>One full week at HKUST, one at Kellogg. Weekends at HKUST. Classes held twice a month, Friday afternoon through Sunday.</p>	<p>English</p>	<p>Half taught by Kellogg faculty, half by HKUST faculty.</p>	<p>Hong Kong, with one week at Kellogg.</p>	<p>AACSB</p>	<p>HK\$550,000 (\$70,811)</p>	<p>Partnership with Kellogg. Living in allows closer bonding and teamwork. Week at Kellogg gives international experience at a top business school.</p> <p>Living on campus during classes required.</p>

**Selected MBA Programs in China** (continued)

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<b>Qinghua University</b> School of Economics and Management  MBA  EMBA  IMBA  (Qinghua also offers accounting MBA)	MBA: FT: 1991 PT: 1993  EMBA: 2002  IMBA: 1997	MBA: FT: 150-180  PT: 120  Avg. class size: 60-70  EMBA: 300  IMBA: 120	MBA: 7.1  EMBA: Minimum 8, 5 at management level.  IMBA: 7	MBA: 29  EMBA: NA  IMBA: 29	MBA: SOE 38% Collective 17% WFOE 12% JV 8% Gov't. 6% Other 20%  EMBA: SOE 27% Collective 37% WFOE 11% JV 10% Gov't. 3% Other 12%  IMBA: SOE 42% Collective 11% WFOE 12% JV 7% Gov't. 4% Other 25%	MBA: NA  EMBA: GM 57% VGM 23% Dep't. mgr. 16% Gov't. 4%  IMBA: NA	MBA: 58 credits for report option; 49 credits for thesis option (Roughly 12 core, 5 electives, thesis or project report)  EMBA: 18, thesis  IMBA: 15 core, one seminar, thesis or project report	MBA:  FT: 2 years  PT: 3 years  EMBA: 2 years  IMBA: 2 years
<b>Renmin University of China, Renmin Business School</b>  MBA  EMBA	MBA: 1996  EMBA: 2002	MBA: FT: 200 max PT: ~80 Fuzhou 23 Shenzhen 19  EMBA: NA	MBA: NA  EMBA: 14, mgt. 9	MBA: 28  EMBA: 37	MBA: NA  EMBA: SOE 34% Gov't. 26% FIE 26% P/C 13%	MBA: NA  EMBA: ~50% top mgt. Men 76% Women 24%	MBA: 17+  EMBA: 20	MBA: 2 years  EMBA: 2 years
<b>Rutgers University</b>  International EMBA China  Partners: Motorola University in Beijing; Shanghai Jiao Tong University, Aetna School of Management.	1998	30-40	13, mgt. 6-7	35	Mostly MNC and foreign embassy staff	Mid- to high-level mgt., 50% foreign passport holders	14 required, 4 electives	14 months
<b>Shanghai Jiaotong University, Aetna School of Management</b>  MBA  EMBA	MBA: 1994  EMBA: 1996	MBA: 450  EMBA: 300	MBA: 6  EMBA: 15	MBA: 28  EMBA: 37	MBA: SOE 32% FIE 27% Gov't 13% Other 33%  EMBA: SOE 29% JV 16% WFOE 20% Private 25% Gov't. 4% Other 6%	MBA: Most from Shanghai area. Many with technical background.  EMBA: Mid-to-high level mgrs. in business and government. From different provinces.	MBA: 16 required, 6 electives  EMBA: 15 core, 5 electives	FT: 2 years  PT: 2.5 years  EMBA: 20 months

Structure	Language of instruction	Faculty	Location	Accreditation**	Fees	Program strengths and specialties
<p>MBA: PT: One weekday plus one weekend day</p> <p>EMBA: Thursday-Sunday, once a month</p> <p>IMBA: FT</p>	<p>MBA: Mandarin</p> <p>EMBA: Mandarin. Some English with translation.</p> <p>IMBA: English</p>	<p>Nearly all Qinghua professors have international experience.</p> <p>MBA, EMBA: Mostly Qinghua, some foreign professors.</p> <p>IMBA: Mostly Qinghua, some MIT Sloan and other foreign professors.</p>	<p>MBA: Beijing</p> <p>EMBA: Beijing</p> <p>IMBA: Beijing. Exchange programs with 10 universities in 7 countries.</p>	<p>MBA: MOE</p> <p>EMBA: MOE</p> <p>IMBA: MOE</p>	<p>MBA: Domestic, HK, TW, Macao students: ¥72,000 (\$8,709)</p> <p>International students: ¥90,000 (\$10,887)</p> <p>EMBA: ¥250,000 (\$30,240)</p> <p>IMBA: Domestic, HK, TW, Macao students: ¥88,000 (\$10,645)</p> <p>International students: ¥120,000 (\$14,515)</p>	<p>MBA: Offers 6 concentrations and a variety of electives.</p> <p>IMBA: MBA from Qinghua and certificate from MIT Sloan School of Management.</p> <p>Excellent faculty, strong international cooperation with world famous business schools. Top-quality student body. Stress on specialization and versatility.</p> <p>Also offers Finance MBA with CUHK.</p>
<p>MBA: NA</p> <p>EMBA: 4 day weekends once or twice a month</p>	<p>MBA: NA</p> <p>EMBA: Mandarin</p>	<p>MBA: All Chinese, many have studied overseas. Professors work with foreign and domestic companies in China.</p> <p>EMBA: NA</p>	<p>MBA: Beijing, exchanges with several universities around the world. Also offered in Fuzhou and Shenzhen.</p> <p>EMBA: NA</p>	<p>MBA: MOE</p> <p>EMBA: MOE</p>	<p>MBA: ¥60,000 (\$7,258) FZ, SZ ¥65,000 (\$7,862)</p> <p>EMBA: ¥200,000 (\$24,192)</p>	<p>MBA: Offers 7 concentrations: marketing, finance, accounting, strategy, logistic supply chain management, project management.</p>
<p>First 9 days full time, then 2 weekends plus 2 evenings a month, last 9 days full time.</p>	<p>English</p>	<p>All US-based Rutgers' faculty.</p>	<p>Beijing and Shanghai</p>	<p>AACSB</p>	<p>\$34,000</p>	<p>Quality of Rutgers University professors, curriculum, alumni, and students. Diversity. Professors all from one school—continuity, not overlap.</p> <p>Rutgers is a strong research university—provides latest research, esp. in investment and accounting. Allows expats to earn a degree that will be recognized in their home countries; allows PRC nationals to earn a degree that will permit their career to progress beyond PRC borders.</p>
<p>FT: Sem. 1-2 FT; sem. 3 two days a week; sem. 4 dissertation</p> <p>PT: Sem. 1-3 two days a week; sem. 4 one day a week; sem. 5 dissertation</p> <p>EMBA: Friday-Monday, once a month</p>	<p>MBA: Mandarin</p> <p>IMBA: English</p> <p>EMBA: Mainly taught in English, some classes with interpretation.</p>	<p>Mostly PRC professors, 20-30 foreign faculty invited each year.</p> <p>EMBA: From Aetna School of Management, USA, Canada, Germany, Hong Kong, Taiwan.</p>	<p>MBA: Shanghai. Also offered in Shenzhen and Singapore.</p> <p>EMBA: Shanghai, Shenzhen, Guangzhou. Study tour to US, France, Taiwan, and Australia.</p>	<p>MOE</p>	<p>MBA: ¥70,000 (\$8,467)</p> <p>IMBA: ¥80,000 (\$9,677)</p> <p>EMBA: ¥218,000 (\$26,370)</p>	<p>Weekly forum with practitioners.</p> <p>MBA: Offers a wide range of concentrations.</p>

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<b>University of Iowa</b> Henry B. Tippie School of Management; Purdue University; and Chinese Academy of Agricultural Sciences  EMBA in Food and Agribusiness	2004	100	NA, minimum 8, 5 mgt.	NA	NA	Senior executives in food and agribusiness.	15 core courses, 7 electives	18 months
<b>University of Southern California</b> Marshall School of Business  Global EMBA  Partner: The Aetna School of Management, Shanghai Jiao Tong University	2004	50	7	32	NA	Aiming for students from all over China and Asia.	10 themes in 13 sessions. All required.	21 months
<b>Washington University</b> in St. Louis, Olin School of Business  EMBA  Partner: Fudan University School of Management	2002	70-75	13	36-37	MNC 80% SOE 20%	High-level managers	20 required courses, no electives	18 months
<b>Webster University</b>  MBA  Partners: Shanghai University of Finance and Economics University of Electronic Science and Technology China (Chengdu, Sichuan)	SH: 1997 SZ, CD: NA	SH: 40 SZ: 30 CD: 23	NA	30	NA	SH: middle mgrs., many from FIEs or private firms  SZ: a bit less entrepreneurial, a few SOEs  CD: NA	9 core, 3 electives, 4 prerequisites	2 years

Structure	Language of instruction	Faculty	Location	Accreditation**	Fees	Program strengths and specialties
Friday-Monday once a month.	English with simultaneous translation.	Faculty from Iowa and Purdue with Chinese co-teacher.	Beijing	AACSB	¥240,000 (\$29,031)	<p>Every course will integrate agricultural knowledge.</p> <p>Students earn MBA from University of Iowa and a certificate in food and agribusiness management from Purdue. Living in required for intensive weekends.</p>
Two 10-day sessions in Los Angeles; one 5-day trip within Asia, 5 consecutive days every 6- 8 weeks in Shanghai.	English	Two Marshall faculty and one Aetna faculty member in each module.	Los Angeles, CA; Shanghai, PRC	AACSB	\$43,000	<p>Last 10 days and graduation in Los Angeles.</p> <p>Intended for mid-career managers working full time. Same curriculum and degree as USC students in California. Jiaotong teachers in the classroom add a China perspective.</p>
Friday-Monday, about once a month	English	All PhDs. 18 of 20 courses taught by Olin faculty, but all courses have a co-teacher from Fudan.	Shanghai, with two weeks in St. Louis.	AACSB	\$42,500	<p>Top quality students, 20-30% of which are non-PRC. Olin faculty used to teaching together. Fudan faculty add Chinese perspective.</p> <p>Curriculum from US, but with Chinese emphasis. Earn Olin MBA, but considered alumni of both schools.</p>
Saturdays	English, some translation assistance in Chengdu.	<p>Must have masters degree or better.</p> <p>SH, SZ: 60% Webster, 40% SUFE.</p> <p>CD: 100% Webster because not enough professors speak English.</p>	Shanghai, Shenzhen, and Chengdu.	Higher Learning Commission*	\$10,000	<p>Structure and amount of teaching—9 weeks in a row of two courses gives students time to reflect. Webster gives poor grades if necessary—employers seem to value this.</p> <p>Offers Product Development MBA in Chengdu.</p> <p>Planning to offer Masters in Marketing.</p>

Note: AACSB: Association to advance Collegiate Schools of Business; BJ: Beijing; CD: Chengdu; EFMD: European Foundation of Management Development; EMBA: Executive MBA; EQUIS: European Quality Improvement System; FIE: foreign-invested enterprise; GM: general manager; IEMBA: International EMBA; JV: joint venture; MBA: Master of Business Administration; mgr.: manager; mgt.: management; MOE: PRC Ministry of Education; NA: not available/not applicable; P/C: private or collective; pres.: president; SH: Shanghai; SZ: Shenzhen; SOE: state-owned enterprise; VGM: vice GM; VP: vice president

\*One of the six regional institutional accrediting associations in the United States, covering the north-central states.

Source: Virginia A. Hulme