

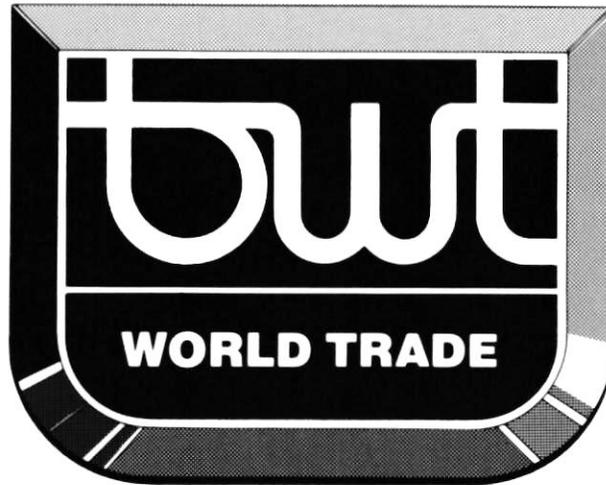
The China Business Review

January-February 1980

美中貿易

China in the 1980s

Baker World Trade, Inc.



Houston • Beijing

Baker Trading Company

- Broad experience in the PRC as a technically-oriented marketing company representing many prominent oilfield and mining equipment manufacturers.
- Expertise in international trade: compensation, counterpurchase, barter, joint ventures, finance.
- Cooperation and technology transfer: representing a select group of firms introducing state-of-the-art technology into the Chinese economy.

BWT Technology, Inc.

- Engineered product packages for production and test equipment and hydraulic workover systems designed to meet buyers' technical specifications.

BWT-Moore, Inc.

- Manufacturers of patented high-technology gas-liquid separation and gas dehydration equipment, together with conventional production equipment.

BWT-BASIC, Inc.

- Designers and manufacturers of supervisory control and data acquisition computer systems primarily applicable to oil and gas production, pipelines, and the electric power industry.

Modern Engineering Technology gets fast response from Chinese readers — engineers and technocrats in the PRC

The first two issues of the first international technology magazine actually typeset and printed in China obtained fast response for advertisers from the United States, Europe and Japan. Only two weeks after distribution of the first issue over 1500 inquiries had been received. . .and they are coming in daily.

Sample of inquiry cards. . .

Typical titles and organizations. . .

Researcher

Beijing Municipal Water Supply Co.

Engineer

Bureau of Capital Construction

Deputy Chief Engineer

Beijing First Machine Tool Factory

Engineer and Secretary

Electronic Society of Liaoning Province

Engineer

Beijing Municipal Design Institute

Division of Bridges & Roads

Section Chief

Automation Company

Deputy Dean

Power Engineer Department

Huazhong Engineering College

Engineer

Pipe Design Institute of the

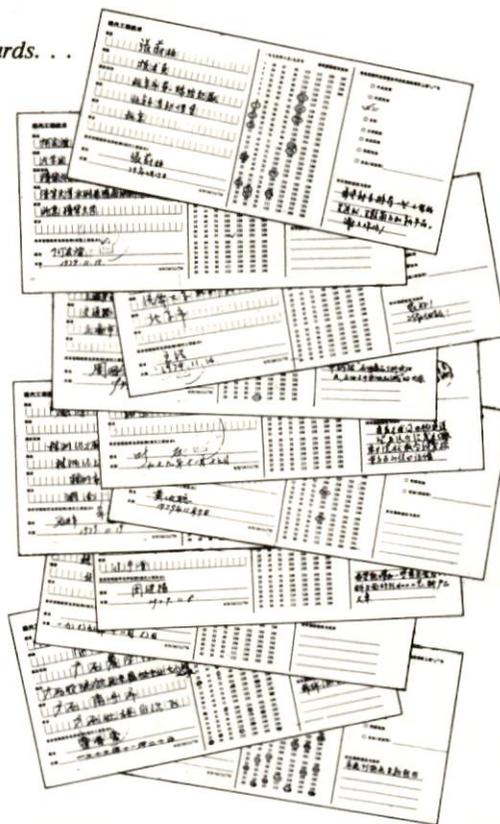
Ministry of Petroleum

Technician

Loyang Mining Equipment Institute

Technician

Beijing Municipal Bureau of Machinery



There were also excellent comments on the quality of Modern Engineering Technology's Chinese. All translation is under the direction of Li May Phipps, President of the National Council for U.S.-China Trade Translation Service Inc.

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