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CHINA



TAIWAN



HONG KONG

## GREATER CHINA: Friend or Foe?

- Elusive arbitration awards
- HKTDC's recipe for reaching Chinese consumers



*After a gruelling business journey that had taken me through five countries in two weeks, I finally succumbed to fatigue. Yet one final assignment in Beijing remained. Fortunately, my retreat into The Palace refreshed my body and soothed my soul. Its traditional charm and modern sophistication led me toward exquisite serenity like a path paved with silk.*



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