

THE

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E V I E W

SPECIAL REPORT:

## RETAIL & DISTRIBUTION

The Beijing Market Modernizes  
Distribution Opens Up  
Point-of-Purchase Strategies  
China's Young New Consumers

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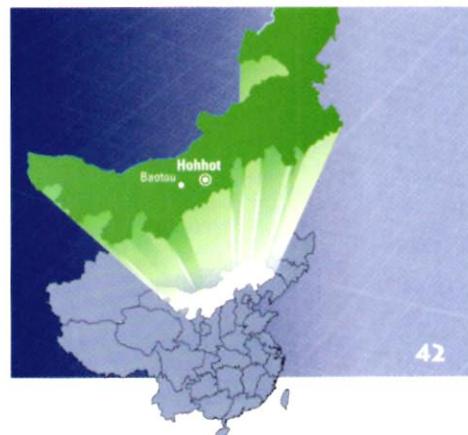
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